

## **Shades of Pink Foundation California's Mission:**

The mission of the Shades of Pink Foundation California (SOPFCA) is to provide temporary monetary assistance to California women who are experiencing financial distress as a result of a breast cancer diagnosis and treatment.

## **Who We Are**

We are women helping women.

We are cancer survivors; we are daughters, friends and family of survivors — and of those who didn't survive.

We are inspired by the strength of women battling breast cancer while taking care of family, holding down jobs, and trying to make ends meet.

We are passionate about helping these women now, when they need it most.

Kappa Kappa Gamma alumnae and friends Christina Fulcher and Kianne Farmer were inspired to start Shades of Pink Foundation California in 2013, after a fundraiser for the Michigan-based Shades of Pink Foundation. Then we invited our mothers to join us, since we had learned the importance of community service growing up at their sides. Our friend Bridget Garwitz joined soon after to round out the founding board of directors.

We are roll-up-our-sleeves, in-the-trenches kinds of gals. The five founding board members collectively have over 50 years of charitable work under our belts. The National Charity League, Meals on Wheels, Rotary International, the Junior League, the HALO Foundation for Autism, the Treasures Ministry, the Parkinson's Association, and the Philanthropy arm of Kappa Kappa Gamma are just some of the organizations where we have

volunteered our time, talents and leadership.

We have seen cancer upend the lives of many brave women. We want to help ease the financial burdens of women facing breast cancer today so they can concentrate on treatment and healing. We can do this one woman at a time.

Please join us by signing up for SOPFCA updates, volunteering, or making a donation.

Health care professionals who would like to refer a client should contact [info@shadesofpinkfoundationca.org](mailto:info@shadesofpinkfoundationca.org). Breast cancer patients should contact the healthcare professional where you are receiving care to assist you with filling out an application. If your healthcare provider has not worked with us before, have them contact [info@shadesofpinkfoundationca.org](mailto:info@shadesofpinkfoundationca.org) so we can provide more information about our process.

### **Shades of Pink Foundation California Board**

Christina Fulcher, Founder/President

Kianne Farmer, Founder/Vice President

Vembra Holnagel, Marketing Officer

Kas Gallucci, Treasurer

Allison Capozzoli, Secretary